

# DESIGN TALK

## Design of Postdigital Bodies

Welcome  
**Andreas Sicklinger**

Speaker  
**Filippo Nassetti**  
**Andrea Macruz**  
**Gionata Gatto**

Debate moderator  
**Mirko Daneluzzo**

**29 GENNAIO 2022**  
**10:00 - 12:00**

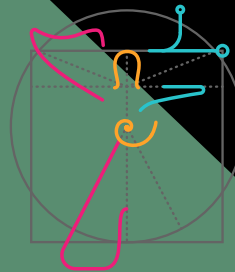
Evento online  
<https://unibo.zoom.us/j/97338676477>  
ID riunione: 973 3867 6477



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA  
DIPARTIMENTO DI ARCHITETTURA  
DIPARTIMENTO DI ECCELLENZA MIUR  
(L. 232 DEL 1/12/2016)



Advanced  
Design Unit



FUTURE DESIGN  
HUMAN BODY  
INTERACTION

## Filippo Nassetti

filipponassetti.com

Filippo Nassetti is an architect and computational designer focusing on research and innovation for the architecture and product design industries. In 2012 he co-founded MHOX, research practice focused on the design of radical artefacts and wearable products through computational techniques and 3d printing.

In 2015 Filippo joined Zaha Hadid Architects, initially as part of the Computation and Design team (ZH CODE), then of Zaha Hadid Design (ZHD). His focus at ZHD is on small scale research projects, from product design to experimental sculptures and installations. Since 2016 he teaches at UCL The Bartlett School of Architecture, as part of the B-Pro Master's Degree program. The research agenda he pursues, Postnatural Design, focuses on exploring the aesthetics that emerges from the crisis of traditional oppositions such as natural and artificial, digital and material, human and inhuman, relating research on organic form, computational methods and new media.

## Andrea Macruz

andreamacruz.com

Andrea Macruz holds a B.A. in Architecture from Mackenzie in Sao Paulo, a Masters in Bio-Digital Architecture from UIC in Barcelona, a Masters in Interior Design from Istituto Europeo di Design in Sao Paulo, and a Masters in Contemporary Furniture Design from Istituto Marangoni in Milan. Currently, she is part of the DigitalFUTURES Ph.D. program at Tongji University in Shanghai. Andrea has exhibited in international venues such as the Salone Satellite at the Milan Furniture Fair, Piasa Auction in Paris, Architecture Beijing Biennale, among other exhibitions in Milan and Hong Kong, and the London, Barcelona, and Berlin Design Weeks.

In 2010 she founded a product, and interior design studio focused on the study of nature and new technologies. Andrea has a parallel academic career, teaching in architecture and design departments at several universities and institutes, including Abu Dhabi University, Istituto Europeo di Design – IED, and Centro Universitário Belas Artes de Sao Paulo and Dubai Institute of Design and Innovation (DIDI). Her research interest is in biomimicry, new technologies and neuroscience.

## Gionata Gatto

gionatagatto.com

Gionata Gatto lives and works between Dubai, Venice, and Rotterdam. After a bachelor's degree in industrial design from IUAV University of Venice, he continued his studies at the Social Design Master at Design Academy Eindhoven, graduating in 2009 and opening his studio. While practicing, he attended the School of Design and Creative Arts at Loughborough University, where he was awarded a Ph.D. with a thesis on Multispecies Design. Winding between collaboration with scientific disciplines, Gionata's work emerges as a result of participatory and speculative research methods, to breed a territory of experimentation and transdisciplinary synergy. From the active research phase, he derives artifacts and installations that perform as perceptual bridges to generate visions about speculative future scenarios.

His scholarly work focuses on expanding and enquiring about applications and implications of studio praxis. In 2019, Gionata joined the design department of DIDI as Assistant Professor in design, contributing to the development of the school's Product Design curriculum.